PublicInput User Guide

:OCto | Office of the Chief Technology Officer

Updated 05/10/2021

Welcome!

With PublicInput you will be able to more effectively interact with your agency, community, the public, and/or constituents. PublicInput contains a wide-ranging set of tools to help you manage your engagement activity and engagement work.

To help you get started, we've created this useful guide for you!

Table of Contents

The Engage DC Hub	5
Requesting an Account	6
Logging Into the Admin Dashboard	6
The Admin Dashboard	8
Stats Bar	10
Creating Your First Project / Survey	14
Select Your Department	14
Create New Item	15
Participant Anonymity	16
Draft Status	18
Page Description & Images	18
lcon	19
Top-of-Page Banner	23
Featured Image on Engagement Hub	24
Visual Representation of Page Description & Images	24
Optimum Image Size Dimensions	25
Creating Your Questions	25
Add Question	25
Select Multiple Options	26
Slider	29
Examples Library	
View Live Site	

Project / Survey URL Link	34
Build a Custom Link	35
Publish Project	
Unpublish Project	
List Your Project / Survey on Main Hub	
In-Depth Questions & Engagement Activities You Can Add	41
Tips & Best Practices	42
Additional Support	43
PublicInput Resources	43
PublicInput Live Chat	43
Admin Account Assistance	43

The Engage DC Hub

outreach and li	pton, D.C. engagement hub is the online home for isteriuge offorts to shape tit his three of our portrumities share your input on key topics.	
PA We are planning. We ar	eptanning together. We are planning for equity. The Office of Planning (OP) is developing an Jarmentation plan for Pennsylvania Avenue SE, east of the Anacostia.	
Current Projects		
Updates Via email Vour email OR Via text message	Chevy Chase Small Area Plan Welcome!The Chevy Chase Small Area Plan will focus on land use, housing, urban design, and community development, supported by technical analysis, community engagement, and public outreach. Click on the A 593 D 932	
Your phone number	Processor Processor	
	Past Projects	
	Commemorative Works Location Strategy	

When you first visit <u>engage.dc.gov</u>, you'll land on the main Engage DC, DC Government hub, which contains all listed DC projects / surveys.

This landing page contains 'Featured Projects,' 'Current Projects,' and 'Past Projects' that have been <u>published</u> and <u>listed</u> by either your colleagues or other PublicInput users (more on this later).

Requesting an Account

If you would like to get started with creating your own projects or have been assigned the role of being an admin by your manager, then you'll need an account! To request an account, make sure to do the following:

- Email publicinput.octo@dc.gov for a new account.
- Once we receive your email, you'll receive a follow-up confirmation email letting you know that your account has been created. So be on the lookout for an email; if you do not see one make sure to check your spam/junk folder.

Logging Into the Admin Dashboard

PublicInput is powered by PublicInput. After you receive your account confirmation email from us, to access the admin dashboard you'll be visiting PublicInput and logging in through their portal to start working:

- 1. Visit publicinput.com
- 2. In the upper-right hand corner, click LOG IN.
- 3. On the next page, enter your email/password, and click Sign In.



Forgot password
1
with
Google
🈏 Twitter

Please Note: If your credentials are not working, please make sure to contact us at <u>publicinput.octo@dc.gov</u> for further assistance.

The Admin Dashboard

After successfully logging in, you'll be brought to the admin dashboard. You will see *all* DC Government projects / surveys listed on this page.

	Washington, I	D.C. Engagement Dashboard				
Home	PARTICIPANTS	RESPONSES	COMMEN	TS		
-	401	12,682	1,665	5		
C	Past 7 Days 👻 🕍 View M	ore				
4	Select department -	+ Create new item - 🕅 Template Library				
5	Topics Search					
e	Project Name		lt L	isted ↓î	Days Active	†≓
+:	Test 2			D	7	
*+	RETURN TO THE WORKPLA	CE SURVEY		\bigcirc	11	

To view your department, **click** on the '**Select department**' button and **select your department**:

Washington, D.C. 👻 VVaS	hington, D.C. Engagement D	ashboard
Home PARTIC Meetings 25,8 Reporting All tim	373 201,710	сомментs 71,817
Social CRM Email & Text	lect department	-
Resources ✓ Searce What's New Settings	h DSLBD EOM	Listed 11 Days Ac

Please Note: in the screenshot provided above, OCTO has been selected as an example; **make sure to select your appropriate department.**

If you would like to expand the left-hand navigation menu, make sure to click the right-arrow caret in the bottom left, to view the full-text menu.

	Washington, D.C	. Engagement Dashboard	b	
Home	PARTICIPANTS	RESPONSES	COMMENTS	
**	401	12,682	1,665	
D	Past 7 Days 👻 🐚 View More			
a a	Select department -	Create new item 👻 📑 Template Library		
5	Topics			
	Search			
e	Project Name		$\downarrow\uparrow$ Listed $\downarrow\uparrow$	Days Active † 🕫
+:	Test 2		0	7
*+	RETURN TO THE WORKPLACE SUF	RVEY		11
\$ 0	DC Upward Mobility Project		\bigcirc	13
	2025 Historic Preservation Plan		\bigcirc	14
	Staff Check-In Survey April 2021			20
	Friendship Heights TAP		\bigcirc	22
	XYZ Survey			32
	Pennsylvania Avenue East - Com	munity Visioning	\bigcirc	35
	DC-PTAC Federal Contracting Dis	cussion		46
	DCMS March Events and Informa	tion		46
	Showing 1 to 10 of 52 entries		Previous 1 2 3	4 5 6 Next

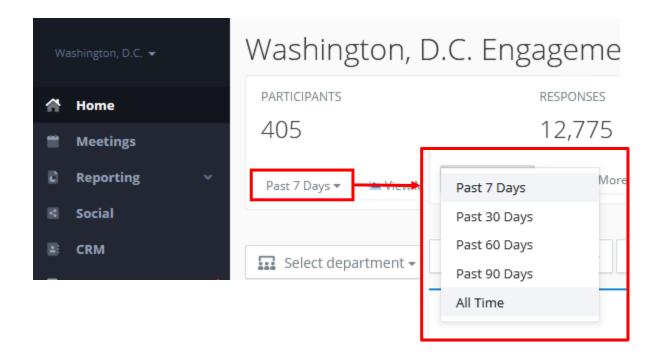
 \odot

Wa	ashington, D.C. 👻	Washington, D.C. Engagement Dashboard							
	Home		PARTICIPANTS	RESPONSES		CON	MMENTS		
	Meetings		401	12,682		1,	665		
R	Reporting	~	Past 7 Days 🔻 🔺 View Me						
	Social		Past 7 Days •	bre					
	CRM								
5	Email & Text		🔝 Select department 🗸	🕂 Create new item 👻 🏥	Template Library				
			Topics						
٥	Resources	~							
+:	What's New		Search						
¢	Settings		Project Name			.↓†	Listed 🕼	Days Active	t₽
			Test 2				\bigcirc	7	
			RETURN TO THE WORKPLAC	E SURVEY			\bigcirc	11	
			DC Upward Mobility Projec	t			\bigcirc	13	
			2025 Historic Preservation	Plan			\bigcirc	14	
			Staff Check-In Survey April	2021			\bigcirc	20	
			Friendship Heights TAP				\bigcirc	22	
			XYZ Survey				\bigcirc	32	
			Pennsylvania Avenue East	Community Visioning				35	
			DC-PTAC Federal Contractin	ng Discussion				46	
			DCMS March Events and In	formation				46	
			Showing 1 to 10 of 52 entrie	S		Previo	JS 1 2 3 4	4 5 6 Next	t

Stats Bar

At the top, you'll find real-time statistics of all DC Government, projects:

	Washington, D.C. Engagement Dashboard				
A Home	PARTICIPANTS	RESPONSE		COMMENTS	
🖀 Meetings	405	12,77	5	1,668	
🗟 Reporting 🗸 🗸	Past 7 Days 🔻 🔺 View Mo	re			
≤ Social					
E CRM	🔜 Select department 🗸	+ Create new item -	ᇌ Template Library		
👼 Empil & Toyt					



By default, the view is set to the '**Past 7 Days ▼**'. To view a different date range such as 'All Time,' simply click on Past 7 Days and change it:

Washington, D.C. 👻	Washington, D.C.	Engagement
👚 Home	PARTICIPANTS	RESPONSES
🗂 Meetings	25,873	201,710
🖬 Reporting 🗸 🗸	All time 🔻	
📧 Social		
CRM	Select department - + Cr	eate new item 👻 📃 🌉 Ten
🛱 Empil 8 Tout		

Please Note: Real-time statistics are a combined total of **all** PublicInput projects. This Stats Bar is only available on the admin dashboard and not individual department pages.

Towards the middle of the admin dashboard you'll find the most recent DC Government, Projects (underneath Topics) and Events & Meetings.

Topics		
Search		
Project Name	$\downarrow \uparrow$ Listed $\downarrow \uparrow$	Days Active †₹
Test 2	\bigcirc	7
RETURN TO THE WORKPLACE SURVEY	\bigcirc	11
DC Upward Mobility Project	\bigcirc	13
2025 Historic Preservation Plan	O D	14
Staff Check-In Survey April 2021	\bigcirc	20
Friendship Heights TAP	O D	22
XYZ Survey	\bigcirc	32
Pennsylvania Avenue East - Community Visioning	O	35
DC-PTAC Federal Contracting Discussion	\bigcirc	46
DCMS March Events and Information	\bigcirc	46
Showing 1 to 10 of 52 entries	Previous 1 2 3	4 5 6 Next

Events & Meetings (All departments)			
Search			
Event	$\downarrow \uparrow$	Listed on hub	Date ↓₹
Congress Heights Small Area Plan Town Hall # 2			5/6/2021
Kick-off Community Meeting: Pennsylvania Avenue East Small Area Plan			4/14/2021
Test Penn Ave			4/8/2021
Watch: Social Equity and Community Resilience Focus Group (4/6)			4/6/2021
Congress Heights: Social Equity and Community Resilience Focus Group			4/6/2021
Social Equity and Community Resilience Office Hours			4/6/2021
Watch: Economic Development and Business Opportunity Focus Group (April 1, 2021)	,		4/1/2021
Economic Development and Business Opportunities Office Hours			4/1/2021
Watch: Transportation and Access Focus Group (April 1, 2021)			3/30/2021
Transportation and Access Office Hours		\Box	3/30/2021
Showing 1 to 10 of 36 entries		Previous	1 2 3 4 Next

Finally, you'll find Project Groups and Archived Projects if you scroll further down on the Admin dashboard page:

Project Groups			
Search			
Topic Name	†≓ P	roject	ts 🎝
Budget Engagement Forums		3	
Chevy Chase Small Area Plan		0	
Comprehensive Community Development Model		7	
Congress Heights Small Area Plan		7	
OCTO Test Hub		з	
Pennsylvania Avenue East Small Area Plan		1	
ReOpen DC Survey		9	
Training Example Project Group-Delete		2	
Showing 1 to 8 of 8 entries	Previous	1	Next

Archived Projects 🚯

Search			
Project Name	Listed	Created	↓₹
Test Project - DC	\bigcirc	3/19/2021	
Budget Engagement Forum: February 16	\bigcirc	1/29/2021	
Outdoor Dining and Retail during the COVID-19 Public Health Emergency Agency Survey	\bigcirc	1/13/2021	
Outdoor Dining and Retail during the COVID-19 Public Health Emergency Survey	\bigcirc	1/8/2021	
Commemorative Works Location Strategy		11/17/2020	
Creative Placemaking by: CreativeJunkFood		9/4/2020	
Housing Sub-committee Draft Recommendations	\bigcirc	8/27/2020	
Youth Development Sub-committee Recommendations	\bigcirc	8/27/2020	
Public Safety in Your Community		8/27/2020	
August Meeting for CCDM	Ð	8/27/2020	
Showing 1 to 10 of 14 entries	Previous	1 2 Ne	xt

Creating Your First Project / Survey

Select Your Department

To get started on creating your first project, **you'll need to navigate to the right Department**. On the admin dashboard homepage, **click** on the '**Select department**' button and **select your department**:

Wa	shington, D.C. 👻	Washington, D.C. E	ngagement Dashb	board
	Home Meetings Reporting ~ Social	PARTICIPANTS 25,873 All time -	responses 201,710	сомментs 71,817
8	CRM Email & Text	Select department - Fread		-
₽ +: ¢:	Resources \checkmark What's New Settings	Search Project Name	DSLBD EOM	다. Listed 내 Days A
			OCTO Office of Planning	

Please Note: in the screenshot provided here, OCTO has been selected as an example; **make sure to select your appropriate department.**

	Washington, D.C OCTO Engagement Dashboard
Home	Select department 🗸 🕂 Create new item 🗸 🎒 Template Library
•	Topics
đ	Search
	Project Name
	Test 2
	RETURN TO THE WORKPLACE SURVEY
5	Staff Check-In Survey April 2021

Once in your respective department page, note that the stats bar has now disappeared and that the title at the top has now changed to '[Department] Engagement Dashboard.'

Create New Item

We will be creating a New Project, so **click** '+ **Create new item** ★' and select '**New Project**.'

	Washington, D.C.	- OCTO Engage	ment	Das
Home	Select department 🗸	+ Create new item -	<u>₩</u> , >	🖹 New Project
=	Topics			 New Project Group New Communications Topic
	Search			 New Draft Email New Meeting New Meeting Series (1)

Create a New Project								
Name: Test Department Survey								
Participant Anonymity								
Fully Anonymous BETA 🗸 Allow Anonymous Light Login Require Login								
Page Format								
✓ Content + Questions	Question Series							
🗌 Include Sidebar 🕕								
			Cancel	Create Project				

A new window will appear, asking you what you would like to name your new project. **Name your new project.** In this case, we will be showing you how to create a survey. In the screenshot example above, we've named this Test Department Survey.

Participant Anonymity

Participant anonymity allows you to choose what personal information is required in order to participate in your survey:

Allow Anonymous	Allows participants to participate anonymously, with controls in place to avoid <u>ballot box stuffing</u>
Ӓ Light login	Participants must sign in with an email or social account (Facebook, Google, etc.)
A Require Login	Participants must provide name and email, but does not require password or authentication.

By default, the 'Allow Anonymous' option is selected and **it is recommended that you keep the Allow Anonymous option selected** to get as much engagement as possible from your surveys (less barrier to entry for survey takers).

By default, ' $\sqrt{$ Content + Questions' is selected, and this is the most dynamic option to choose so we will keep this option. **Click Create Project**.



Once you create your project, you'll be brought to your project page:

Home	Test Dep	artm	ent S	urve	у									View Live Site 🔹
ш В	views O			0	RTICIPANTS Details		responses ()			comments O		subscribers O	social views O	
R	Page & Survey	Email	Text	Phone	Social	Meetings & Offline	Comments	Subscribers	Participant	s Results & Data				Settings
5	🔀 Draft	•		Closed										
Ø	Publish p	Anonymity		ogin-free a										
+: •:	Fully Anonym	nous BETA	✔ Allow Ar	ionymous	Light Login	Require Login								
	Page Des	scriptio	n & Im	lages										
	Icon (Optional)	0		Т		Banner ()				Featured Image on Engage	rment Hub 🔀			
	Upload Io Project Descri				Upload	l Banner Image				Upload Featured Image	ē			
													R Sav	e Description Changes
0	Project Qu	estions	s and I	Dynam	ic Con	tent								Q

Draft Status

By default, your project will be in Draft status. We will leave the project in Draft status and we will *not* Publish the project until we are ready to do so. The only users that will be able to view your draft project are other admin users (they will be asked to login to PublicInput to view your draft).

Page Description & Images

If you would like, you may add an 'Icon,' 'Top-of-Page Banner,' or a 'Featured Image on Engagement Hub' to your project / survey. **To upload an image**, simply **click on the appropriate 'Upload' button under each corresponding image description**. Don't forget to add your Project Description as well. **Click 'Save Description Changes**.'

Page Descrip	otion & Images	
con (Optional) ()	Top-of-Page Banner () 1200 × 400	Featured Image on Engagement Hub
🚯 Upload Icon	Opload Banner Image	Upload Featured Image
Project Description	0	
This is an example quis dignissim ex p		n ipsum dolor sit amet, consectetur adipiscing elit. Nulla tempor ante nulla, auctor mollis, magna est efficitur eros, eu semper purus urna a eros. Duis , sit amet porta justo libero ac felis.

lcon

You have the option to upload an icon for your project / survey. If you choose to upload an icon (200 x 200 pixels), this appears at the top of your project / survey page alongside your Project Description:



This icon also appears alongside your project / survey title on the <u>PublicInput hub</u> (project must be <u>published</u> and <u>listed</u> on the hub; more on this later).

The following custom PublicInput Icons have been added to the Media Library for your use:











PPE Mask



Presentation



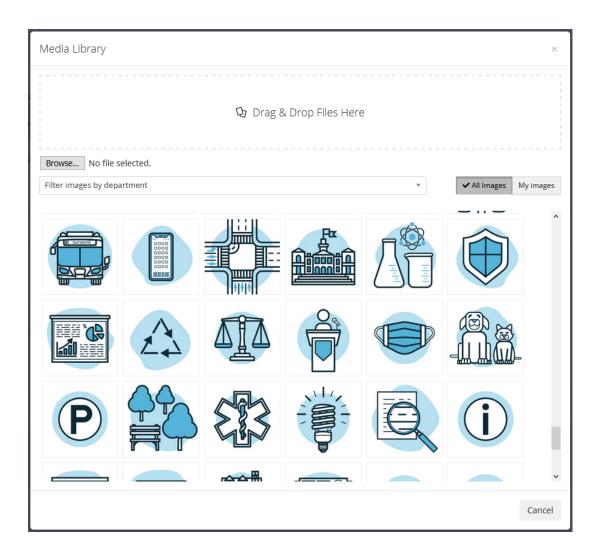


Recycling



To upload one of the icons shown, navigate to your project Page Description & Images section, underneath the Icon column, **click** on '**Upload Icon**':

Page Descrip	otion & Images	
Icon (Optional) (1 200 × 200	Top-of-Page Banner € 1200 × 400	Featured Image on Engagement Hub 1200 × 630 Dipload Featured Image
Project Description	•	
		R Save Description Changes

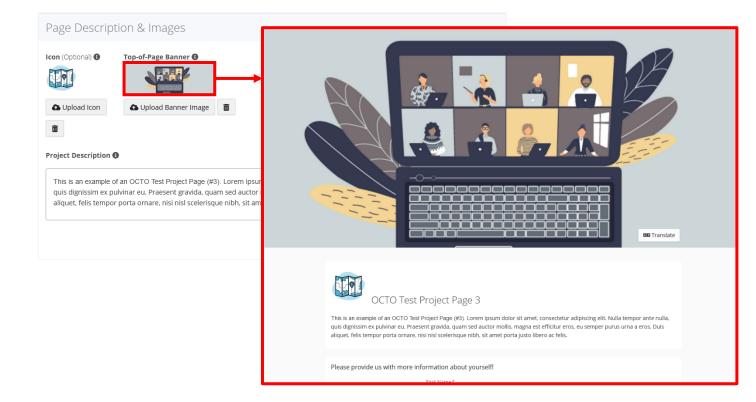


In the new window, scroll down until you find the uploaded icons. Feel free to use whichever icon suits your project / survey best. Black and white versions of these very same icons have been uploaded as well.

Top-of-Page Banner

The Top-of-Page Banner is an optional background image (1200 x 400 pixels) that is shown at the top of your project / survey page. It may also appear on social networking platforms when the project link is shared.

Here is an example of how the top-of-page banner would look on the actual project / survey page:



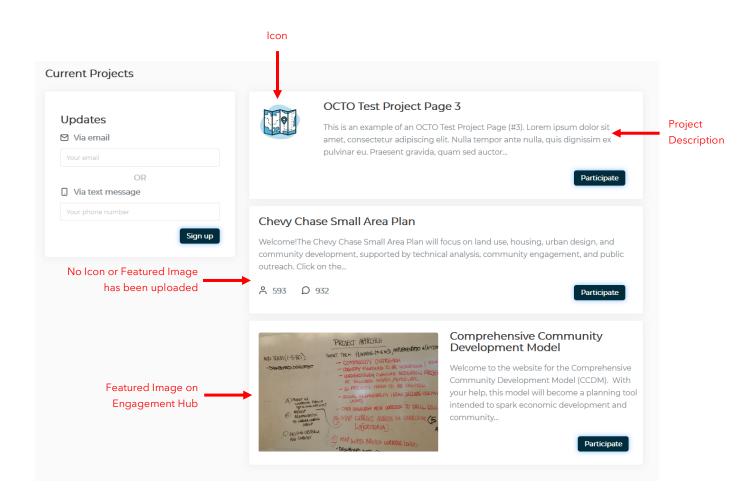
Featured Image on Engagement Hub

The Featured Image on Engagement Hub (1200 x 630 pixels) is shown with your project on the PublicInput hub.

Please Note: If you upload both an 'Icon' and 'Featured Image on Engagement Hub,' only the featured image will show, and the

featured image WILL override your icon.

Visual Representation of Page Description & Images



Optimum Image Size Dimensions

- Icon: 200 x 200 pixels
- Top-of-Page Banner: 1200 x 400 pixels
- Featured Image on Engagement Hub: 1200 x 630 pixels

Creating Your Questions

Add Question

Now that you've created your first project / survey, we'll show you how to generate questions for your survey-takers to answer. On your project page, scroll down. **Underneath** the '**Project Questions and Dynamic Content**' section, **click** on '**+ Add Question**':

Project Questions and Dynamic Content Drag & Drop items below to customize your site. Click the "+/-" buttons to resize: Step 1 +								
 O Add Question O Add Content Add Other ▼ 	CRefresh Layout Ald Sidebar							
Get started with example content and templates:								
Show submit button at end of page								

Select Multiple Options

The 'Create a new question' window will show. For a survey question with multiple options, **click** on '**Select multiple options**':

Create a new question								
New - see other live examples:								
♀ Examples Library								
Quantitative								
Select one option	Select one option Select multiple Question with options correct answer							
Rank Multiple Options	Matrix (Likert Scale)	Consensus 🕄						
Budget Question	Slider							

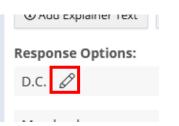
Enter your question or prompt that you would like your survey-takers to answer. **Click 'Continue**':

Create a new question	×
Enter the prompt or question that will be displayed Which state do you currently live in?	
	Continue

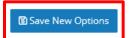
On this next window, **Add the first response option** for your multiple options, question. **Click '+ New Option**' to add the rest of your response options. *The 'Add Other' option is there for you as well*.

Question Format:	🕸 Options 🗸 🛛 🕹
Select multiple options -	
Question wording:	
Which state do you currently live in?	
Add Explainer Text Add Image	* bold * _ <i>italics</i> _
Response Options:	
D.C.	8
+ New Option Ø Add "Other"	Save New Options
Show vote counts and results to voters	
Advanced Options	
 Advanced options 	
Comments Disabled -	

If you need to edit any of your response options, hover your mouse over the response and click the pencil icon:



Check your work. When you're finished, click 'Save New Options.'



Click on the 'X' in the upper-right hand corner **to close out of this** window.

Question Format:		¢ Op	tions -	×
Select multiple options -				
Question wording:				
Which state do you currently live in?				
Add Explainer Text Add Image			*bold*	.:! _italics_
Response Options:				
D.C.		0%	≡	\$-\$
Maryland		0%	≡	¢-
Virginia		0%	≡	\$-\$
Other	Other	0%	≡	\$-
+ New Option Add "Other" Customize "Other" prompt(optional)				
				Save
Show vote counts and results to voters Advanced Options				
Comments Disabled 🗸				

Slider

To add a slider question for your survey, go through the same steps to <u>Add Question</u> to your project. The 'Create a new question' window will show. For a survey question with a slider, **click** on '**Slider**':

Create a new question						
New - see other live examples:						
♀ Examples Library						
Quantitative						
Select one option	Select multiple options	Question with correct answer				
Rank Multiple Options	Matrix (Likert Scale)	Consensus 🕄				
Budget Question	Slider					

Enter your question or prompt that you would like your survey-takers to answer. **Click** '**Continue**':

Create a new question	×
Enter the prompt or question that will be displayed How much do you enjoy ice cream?	
	Continue

In this slider question example, we will be asking the survey-taker, "How much do you enjoy ice cream?"

	✿ Options - ×
Question wording:	
How much do you enjoy ice cream?	.:
	bold _italics_
③ Add Explainer Text	
Slider left and right values:	
E Not Very Much	
■ I Love Ice Cream	
窗 Save Options	
Show vote counts and results to voters	
Advanced Options	
Comments Disabled -	

With slider questions, there are only two values that you may present to the survey-taker. In this example, we will add the values, "Not Very Much," and, "I Love Ice Cream" to this survey question. After you add your two values, that's it! No need to add weights or to do anything else; PublicInput will handle the rest. Click Save Options.



:OCto | Office of the Chief Technology Officer

Click the 'X' in the upper right-hand corner to close out of this window.

	Options - ×
Question wording:	
How much do you enjoy ice cream?	
 Add Explainer Text Add Image 	*bold* _italics_
Slider left and right values:	
Not Very Much	0% = *-
I Love Ice Cream	0% = *-
Save Options	
Show vote counts and results to voters	
Advanced Options	
Comments Disabled -	

:OCTO | Office of the Chief Technology Officer

Examples Library

When creating survey questions, although it may be tempting to select the 'Example Library' button, it is not recommended that you click on this when starting:

Create a new question

New - see other live examples:

♀ Examples Library

This examples library contains *all* PublicInput questions that have been created by other admins for their specific projects, so these questions may not be applicable to your particular project.

View Live Site

To check your work, scroll back to the top of your project page. **Click** on the '**View Live Site**' button in the upper right-hand corner:

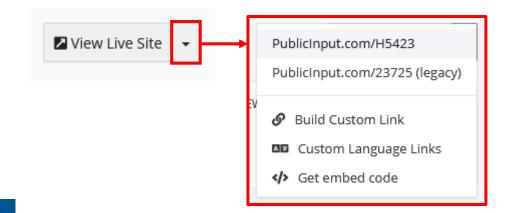
ome	Test Department Survey					
-	VIEWS		RESPONSES	COMMENTS ()		SOCIAL VIEWS
à	0	() Details	0	0	0	0
<u>a</u>	Page & Survey	Email Text	Phone Social	Meetings & Offline	Comments	Subscribers
8	Participants	Results & Data				Settings
5						
	🞾 Draft	Live	Closed			
	🗬 Publish	project 6∂ Share le	ogin-free access			
E.	Participant	Anonymity				
×S	Fully Anonyn	nous BETA 🗸 Allow An	onymous Light Login	Require Login		
	Page Des	scription & Im	lages			
Ð	Icon (Optional	Top-of-Page I	Banner 🚯	Featured Ima	age on Engagement Hu	b

Please Note: Do not worry, as mentioned before, projects are always in <u>Draft Status</u> by default. Even though the button mentions 'View Live Site,' your project is not live, or viewable by anyone other than admins, until you actually '<u>Publish project</u>.' You will simply use this View Live Site button to check your work from time-to-time. After you click on View Live Site, the following is what our survey-taker will see (this is the <u>Select Multiple Options survey example</u> that we created earlier):

Washington, D.C. > Test Department Survey	test@dc.gov
	💴 Translate
Which state do you currently live in?	
□ D.C.	
Maryland	
Urginia	
□ Other	
Click to view results	

Project / Survey URL Link

If you need to share your project URL to your other admin colleagues for feedback, or if the project is published and you need the URL, go back to the top of your project page and click on the down-arrow caret next to View Live Site:

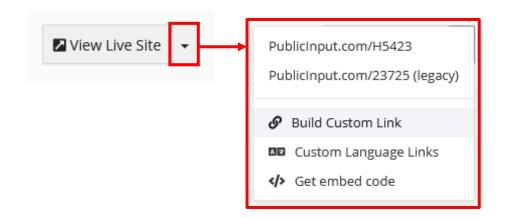


Alternatively, you can **click** on **View Live Site**, and then **copy the URL from the address bar**:

View Live Site	○ Test Department Survey - Pub → C' û	tic × + ▼ ▲ https://publicinput.com/H5423
	V	Vashington, D.C. > Test Department Survey
		Which state do you currently live in?

Build a Custom Link

If you would like to build a custom link for your project / survey, **click on the down-arrow caret** next to View Live Site, **select** the '**Build Custom Link**' option:



You will now see the Settings of your Project. Scroll down to the Custom Links section:

Test Dep	oartment Survey				View Live Site 🗸		
views O	PARTICIPANTS () ① Details	responses ()	comments O	subscribers O	social views O		
Page & Survey	Email Text Phone So	ocial Meetings & Offline	Comments Subscri	ibers Participants Results & Data	a Settings		
	code 📕 Copy to a New Project	⊗ Clear all responses & views	🕲 Admin Event History	□ Site Format Change Type			
🗟 Restore Arc	chived Content -						
🔟 Delete Proje	ect						
Require l	ogin if duplicate responses receive	d from same IP address					
Analyze o	comments to create "Smart Tag" Vi	sualization					
Step nam	nes are clickable						
Display c	ookie notice						
End-of-page sub	mit settings have moved to the botto	m of the page and survey tab.					
Custom Link	Custom Links						
Custom links hel	lp you track who is participating and c	an automatically add visitors who	follow the link to a segment.				
https://Publici	nput.com/ customtest						
< At least 5	characters and less than 30 characte	rs					
 Not currently in use Does not contain spaces or special characters (@#"*!&%\$) 							
Associated meet	ting:	Add visitors to segment:		Language:			
N/A		Don't assign a segment	Ŧ	English •			

Make sure you adhere to the requirements for the Custom Link:

- At least 5 characters long and less than 30 characters
- Not currently in use
- Does not contain any spaces or special characters (@#"*!&%\$)

Custom Links			
Custom links help you track https://PublicInput.com/	who is participating a customtest	ind (can automatically add visitc
 At least 5 characters Not currently in use Does not contain spa 			
Associated meeting:			Add visitors to segment:
N/A	•		Don't assign a segment
🔗 Create New Link			

In our example above, we've opted for the custom link 'customtest.' **Once you've met all the listed requirements**, you'll see green check marks next to each requirement, go ahead and **click** '**Create New Link**.'

Publish Project

Once you've added all of your questions, you've checked your work via the <u>Live Site button</u>, and you're ready for prime time, it's time to Publish your project! **Click** on '**Publish project**':

Home	Test Department Survey							
=	views O	PARTICIPANTS () (1) Details	responses O	COMMENTS O				
	Page & Survey Ema		al Meetings & Offline	Comments				
E 5	% Draft	Live						
2-	Publish project							
+:	Participant Anonyn Fully Anonymous BE	-	ogin Require Login					
\$:	Page Descrip	tion & Images						
	Icon (Optional) 3	Top-of-Page Banner		Featured Ima				

You'll receive a message, in the upper left-hand corner, letting you know that your project has been successfully published:



Unpublish Project

At this point, you'll notice that your project has moved into the 'Live' chevron status. If need be, you can click 'Return to draft' if you'd like to unpublish this project to continue working on any edits.

Page & Survey	Email	Text	Phone	Social	Meetings & Offline		Co	
🔀 Draft) 🖶 L	ive	Closed					
🔀 Return t	🗱 Return to draft 📑 Close project to responses							
	List on Washington, D.C. home 🛛 Feature on Washington, D.C. home							
Close at a s	pecific time	e		(UTC-05:00) E	astern Time (US & Ca	n 🔻	Sche	
Participant	Anonymity	y						
Fully Anonyn	nous BETA	✓ Allow A	Anonymous	Light Login	Require Login			

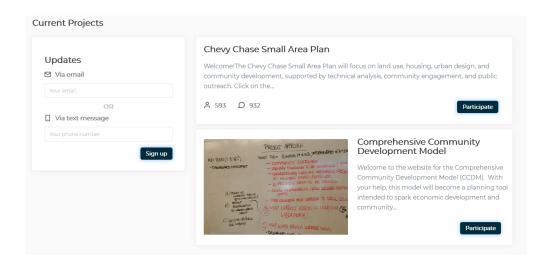
List Your Project / Survey on Main Hub

Once you Publish your project, you'll also notice two new options appear on your Project, Page & Survey page: '**List on DC Government home**' and '**Feature on DC Government home**'.



Enabling any one of these options will show your project / survey on the main <u>PublicInput hub</u>, so be careful when doing this because not every project will warrant being listed, or need to be listed, on the main hub.

List on DC Government home will show your project underneath 'Current Projects' towards the bottom of the PublicInput hub:



Feature on DC Government home will feature your project as a large block towards the top of the PublicInput hub:



In-Depth Questions & Engagement Activities You Can Add

Quantitative questions:	Select one option - buttons Select one option - drop down menu Select multiple options Question with correct answer Rank Options Matrix Consensus Budget Slider		
<u>Qualitative</u> <u>Questions</u> :	Open-ended comments		
Participant Information Questions:	<u>Location Question types</u> (3) <u>Contact information</u>		
<u>Geospatial</u> <u>Questions</u> :	<u>Interactive map response</u> <u>Select shape on an image</u>		
Demographic Questions:	<u>Demographics module</u>		
Other Question types:	<u>Confirmation message</u> <u>Skip-Logic</u>		

Tips & Best Practices

If your project is in <u>Draft</u> mode, don't forget to click <u>Publish</u>
<u>Project</u> when you are ready to go Live.

Test responses will be counted in your project metrics! If you want to start fresh after <u>sharing login-free access</u> to test your project, be sure to <u>clear all project views and responses</u> before you go live. Otherwise, you can <u>delete individual responses</u> on the **Participants** tab (meaning people you know were in your test audience.)

If you're testing the survey yourself, it's best practice to open it in a private or "incognito" browser window. This will allow you to see the survey as a participant would, rather than as you would while logged in as an admin.

If you need to add paper survey responses, use the <u>data entry</u> button under the **Meetings & Offline** tab to add participants' responses individually.

Need to make a change? No problem! Nothing in the system is ever set in stone.

If you get stuck, don't get frustrated! Click the little **chat button** on the bottom right to talk to one of PublicInput's customer support team members.

Additional Support

PublicInput Resources

PublicInput is powered by PublicInput. For additional training options, view the PublicInput.com Academy on-demand <u>Refresher Training</u>, <u>Seminar Series</u> on new features, and the PublicInput <u>Help Center</u>.

PublicInput Live Chat

If you ever need to chat with a live PublicInput representative, feel free to click on the chat icon in the lower right-hand corner:

**	Select department - +	Create ne	w item +	🚺 Template Library		
D	Topics		Events & Meetings (All	Events & Meetings (All departments)		
3	Search			Search		
	Project Name	Listed↓î	Days Active î <i>≅</i>	Event	Listed on ↓î hub ↓î	Date ↓
5	Test Department Survey	\bigcirc	0	Congress Heights Small Area Plan Town Hall # 2		5/6/2021
	Test 2	\bigcirc	7			
•	RETURN TO THE WORKPLACE SURVEY		11	Kick-off Community Meeting: Pennsylvania Avenue East Small Area		4/14/2021
۹	2025 Historic Preservation Plan		14	Plan Test Penn Ave		4/8/2021

Admin Account Assistance

For PublicInput Admin account access or account assistance, contact us at: publicinput.octo@dc.gov.