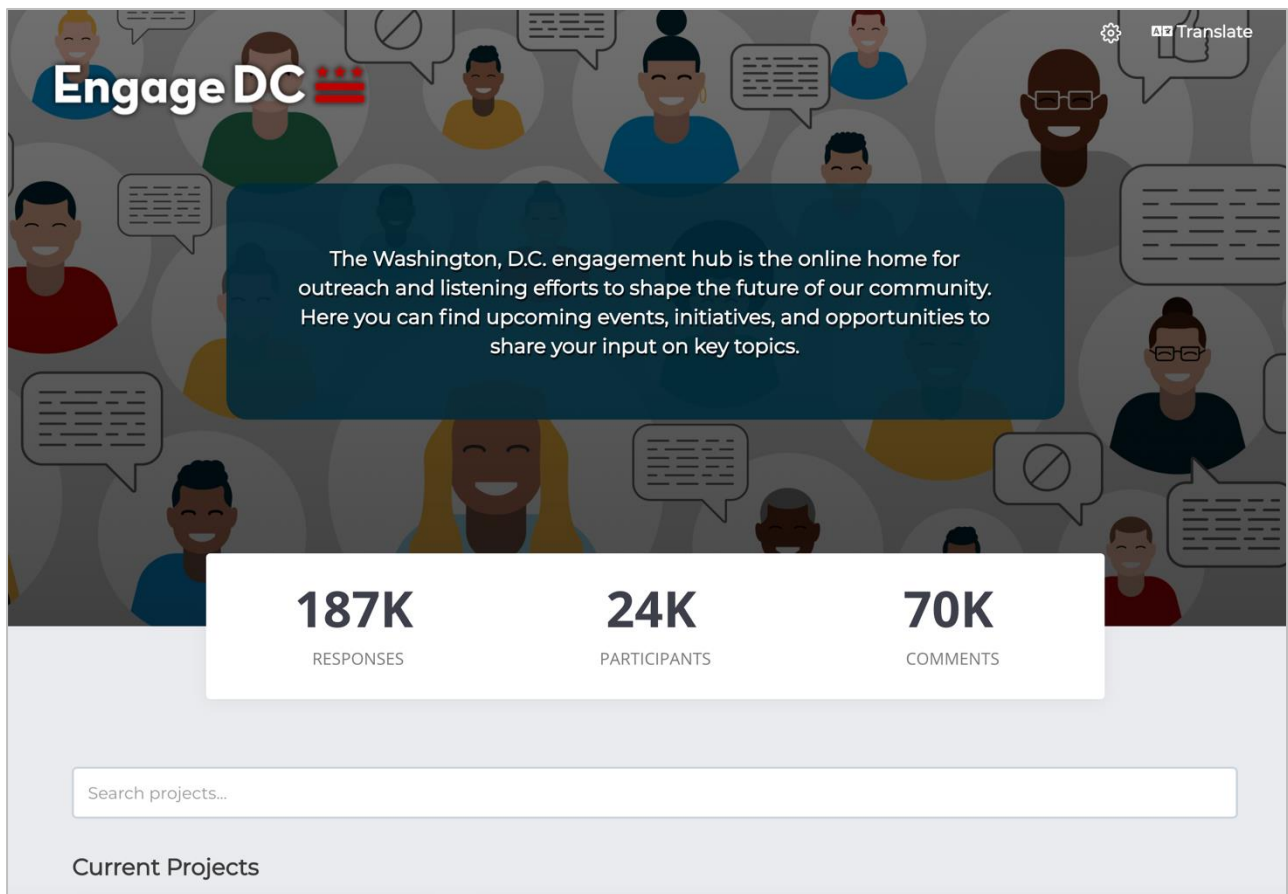# PublicInput

PublicInput is a community engagement platform used to display project information, host virtual public meetings and collect public feedback and insights on community initiatives, programs, and processes.
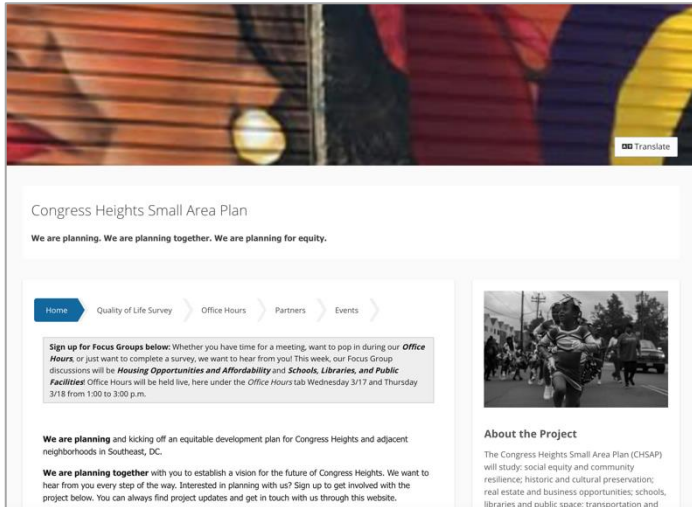

Engage.dc.gov

A major benefit of PublicInput is a consolidated hub of all agency projects and initiatives listed as public (can be not listed) for users to easily access and browse, on engage.dc.gov.

This platform also allows residents to create profiles and maintain user information to simplify engagement on various projects and surveys.

PublicInput is fully WCAG 508 2.1 compliant.

Case Study

Office of Planning's Congress Heights Small Area Plan

This group of projects features:

- Surveys
- Focus area projects
- Project content and contact info
- Virtual Meetings
- FAQs

Check out all the current projects on **engage.dc.gov**

Key Features of PublicInput

- **Resident Relationship Management**– Create a database of residents to engage and re-engage with. Follow up with residents directly from the platform via email or text message.

- **Responsive Design** – Mobile-first design on project websites, surveys, and emails.

- **Survey Translation** – Multi-lingual outreach is built into every facet of engagement; content can be translated into 100+ languages and custom links can be generated to send to third party translators to edit and verify translation.

- **Host Digital Town Halls** – Virtual public meetings, data collection, transcription, and reporting. Make your meeting interactive with live polling and social media integration.

- **Analysis** – Auto-generate engagement analysis and custom-filtered reports. Track comments through tagging and sentiment analyses. Project data is reported in multiple ways and two basic ways: .CSV file (spreadsheet) and dynamic reports.

Ideal User(s)

- Communications Teams, Program Analysts and IT Specialists are recommended users that should be involved from your agency.

- Many functions in this platform are intuitive and versatile, in both function and design. Content creation is mainly "drag-and-drop" functions.

- The design, look and feel of individual PublicInput projects can be customized by users with basic CSS knowledge. Basic templates are perfectly good options too!

How to Get Started

- Prior to starting a PublicInput project, interested users should send an email and request an account to: **Publicinput.octo@dc.gov**

- Since this platform interacts with the public, if you are a new agency user, please be sure to include your communications team (if you are not comms yourself.)