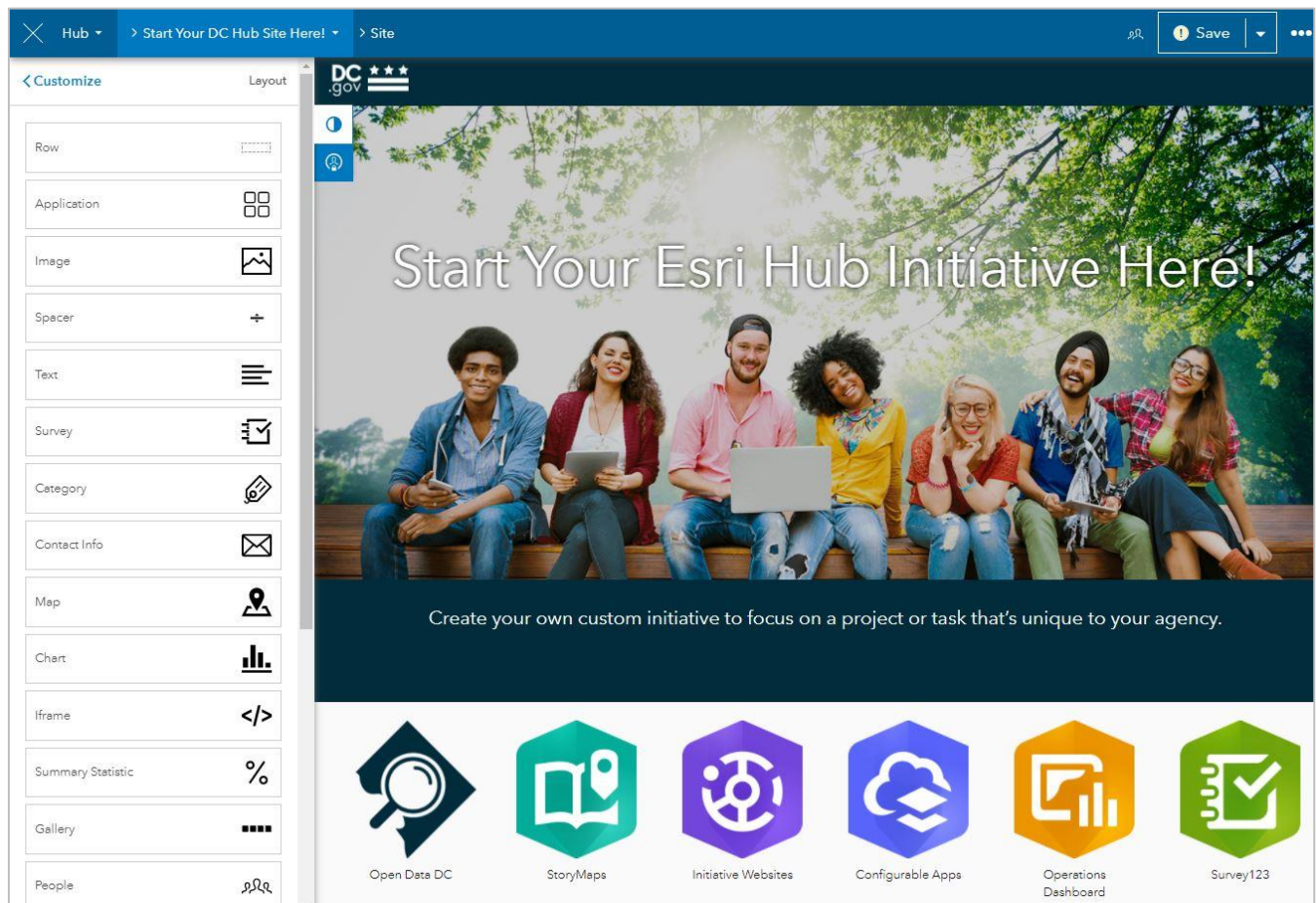


# Esri Hub

**Esri Hub is a data-driven community engagement platform which enables you to build drag-and-drop websites, gather and analyze feedback, as well as manage and share data with collaborators.**



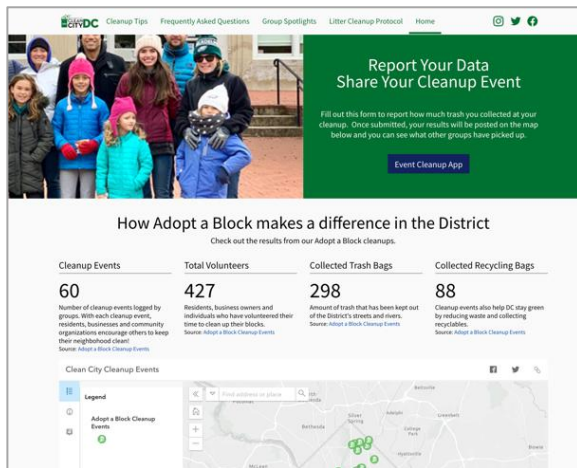
District government agencies can create and manage Esri Hub initiatives to organize projects and design interactive infographics to help tell communicate their story.

With Esri Hub, you can leverage your existing data as well as work together with internal and external stakeholders to track progress and report outcomes.

The public can follow your initiative to receive updates, participate in surveys or events, and optionally be invited as collaborators to partner within the hub initiative.

## Case Study

The Mayor's Office of the Clean City uses Esri Hub for their [Adopt a Block](#) Initiative to encourage individuals, families, churches, and businesses to create a cleaner, safer, and healthier DC. Features on Adopt a Block include:



- A mapping/data tool to identify District wards that need beautification.
- Allowing groups to report and view "real-time" clean up event data.
- Providing participants with a platform to engage with one another and the Office.

### Additional Case Studies

[DDOT Urban Forestry Division](#)  
[moveDC](#)  
[ArcGIS Esri Hub Gallery](#)

## Key Features of Esri Hub

- **StoryMaps** – tell remarkable stories with story boarding. StoryMaps are beautiful digital narratives that are easy to publish/share and they make an impact on your audience members.
- **Hub Apps** – special ready-to-configure applications and tools that encourage community engagement with surveys, dashboards, crowdsourcing, and immersive stories.
- **Community Engagement Dashboards** – real-time analytics through intuitive dashboards enable you to measure how well you are reaching your community and continually fine-tune your approach.
- **Events** – create an event such as a town hall meeting, hackathon, or meetup. Organize the content, people, and calls to action. Keep a record of past events and attendees and message post event. (Note: this would link to whatever virtual platform of your choice - WebEx, zoom, etc.)
- **Open Data** – make data accessible to customers at any time by sharing your authoritative open data as downloadable or visualized in an app.

### Ideal User(s)

- Should be familiar with basic drag, drop & configure web design. (Web designers can help with custom CSS and more complicated builds)
- Performance analysts who curate and upload data to create visualizations in Operations Dashboard, MicroStrategy or Tableau.
- Program leads with in-depth knowledge of the initiative to copyedit narratives.
- Public Information Officers who can socialize and engage followers.

### How to Get Started

If you are interested in learning more about Esri Hub or for access to ArcGIS please email:

- GIS Group  
[gisgroup@dc.gov](mailto:gisgroup@dc.gov)
- Alexandre Santos, OCTO Geographic Information System Technology Specialist  
[alexandre.santos@dc.gov](mailto:alexandre.santos@dc.gov)